



# Washington State Emergency Management Association Annual Conference 2026

Hello,

As the landscape of emergency management continues to evolve, local agencies are actively seeking innovative tools, technologies, and partners to help protect our communities.

We invite you to showcase your solutions as an exhibitor or sponsor at the 2026 Washington State Emergency Management Association (WSEMA) Conference, taking place September 21-24 at the Muckleshoot Casino and Resort in Auburn, WA.

Our official theme this year is "Resilience through Partnerships." We know that no single agency or jurisdiction can weather a disaster alone, and private-sector partners like you are a critical piece of that resilience puzzle.

To make this year's networking even more engaging, we are threading a highly requested 80s theme throughout the conference! Expect a high-energy, collaborative atmosphere where you can connect with attendees over some retro fun! In fact, we highly encourage our exhibitors to lean into the decade with their booth designs, giveaways, and conversation starters.

As a 501(c)(3) nonprofit representing over 230 active members, WSEMA is the premier gathering for local, county, tribal, and state practitioners across Washington. By partnering with us, you are not just buying booth space—you are gaining direct, face-to-face access to the decision-makers, procurement officers, and emergency responders who drive public safety strategy statewide.

## Why Partner with WSEMA?

- **High-Value Visibility & Direct Access:** Position your brand directly in front of the professionals actively looking for response, recovery, and mitigation solutions.
- **Strategic Networking:** The Muckleshoot venue provides an intimate, highly collaborative environment perfect for building lasting relationships with public-safety leaders.
- **Customizable Sponsorships:** Beyond the exhibitor floor, we offer a range of high-visibility sponsorships—from networking breaks to keynote presentations—designed to fit your marketing goals and budget.
- **Demonstrate Corporate Responsibility:** Your investment directly supports statewide training and preparedness initiatives, signaling your commitment to building disaster-resilient communities.

**“Resilience through Partnerships.”**



# WSEMA

Washington State Emergency Management Association



To maximize your face time with attendees, we also invite you to join us on Tuesday evening for a special Vendor Social. We highly encourage our exhibitors to participate in this relaxed networking event.

Additionally, you have the opportunity to gain even further brand recognition by donating an item for the popular raffles that take place throughout the evening!

Exhibit space is limited and priority placement is awarded on a first-come, first-served basis. If you are ready to secure your space, simply review the attached sponsorship breakdown and return the signed Exhibitor Agreement. WSEMA will review your submission and confirm your participation by replying with the registration and payment instructions.

If you would like to discuss a custom sponsorship package that maximizes your organization's exposure, please reach out to me directly at (509)251-1251 or [info@wsema.org](mailto:info@wsema.org).

We look forward to partnering with you to strengthen communities across Washington State.  
Sincerely,

Adenea Sellars  
WSEMA Exhibitor Chair  
& Treasurer

Robert Kelly  
WSEMA 2026 Conference  
Exhibitor Co-Chair



## “Resilience through Partnerships.”



# WSEMA

Washington State Emergency Management Association

# Conference Sponsorships

As a conference exhibitor, WSEMA invites you to also make a lasting impact by becoming a conference sponsor. Being a sponsor helps provide programming and support to our members across the state, directly contributing to the resilience of our communities! By partnering with WSEMA, your organization demonstrates a commitment to strengthening emergency management capabilities across Washington State, fostering resilience, and investing in the future of our communities.



## Sponsor Benefits

|                                                   | Platinum<br>\$ 5,000 | Gold<br>\$ 3,000 | Silver<br>\$ 2,000 | Bronze<br>\$ 1,000 |
|---------------------------------------------------|----------------------|------------------|--------------------|--------------------|
| 5min Conference Remarks or<br>30sec sponsor video | ✓                    |                  |                    |                    |
| Choice of exhibit placement                       | ✓                    |                  |                    |                    |
| Preferred exhibit placement                       |                      | ✓                |                    |                    |
| 1 App push message during conference              | ✓                    |                  |                    |                    |
| 1 App push message after conference               | ✓                    | ✓                |                    |                    |
| Special mention in opening and closing            | ✓                    | ✓                |                    |                    |
| Social Media recognition                          | ✓ (x2)               | ✓ (x2)           | ✓ (x1)             |                    |
| Mobile App ad placement                           | ✓                    | ✓                | ✓                  |                    |
| Thank you on conference agenda                    | ✓ (Full page)        | ✓ (Half page)    | ✓ (logo)           | ✓ (listed)         |
| MC Recognition                                    | ✓                    | ✓                | ✓                  | ✓                  |
| Logo included on WSEMA website (1yr)              | ✓                    | ✓                | ✓                  | ✓                  |

Snack break sponsorship opportunities are available upon request.



# WSEMA

Washington State Emergency Management Association



## Exhibitor Application, Sponsorship form and Contract

### Section 1: Organization Information

Organization Name: \_\_\_\_\_

Street Address \_\_\_\_\_

City \_\_\_\_\_ State \_\_\_\_\_ Zip \_\_\_\_\_

Phone \_\_\_\_\_ Website \_\_\_\_\_

### Section 2: Exhibitor Type

- ☒ Commercial Booth Space \$1,000  
*Includes 2 complimentary conference registrations and meals. Additional attendees from the sponsoring organization must register online at the current prevailing rate. Wednesday night banquet is not included. One 8-foot skirted table and Wi-Fi will be provided. Bringing any power extension cords that you require.*
- ☒ Government entities/Non-Profit Booth Space \$600  
*Includes conference registration for one person and meals, Wednesday night banquet is not included. It also includes an 8-foot skirted table and Wi-Fi. Please plan on bringing any power extension cords that you require.*

*Wednesday night banquet tickets can be purchased separately.*

### Section 3: Sponsorship Opportunities and Fees

- ☒ Platinum Level: \$5,000
- ☒ Gold: Level: 3,000
- ☒ Silver: \$2,000
- ☒ Bronze: Level: \$1,000
- ☒ Snack break session- cost negotiated with Muckleshoot

### Section 4: Pre-Planning Contact

Designate below the name of the person in your organization who is to receive all pre-forum correspondence and requests for information, including confirmations, scheduling updates and alerts. **It will be the responsibility of this person to share any and all conference information and updates with other affected staff within the organization.** If this person changes, please alert WSEMA leadership immediately

Name: \_\_\_\_\_ Title \_\_\_\_\_

Phone \_\_\_\_\_ Email \_\_\_\_\_



# WSEMA

Washington State Emergency Management Association

## Section 5: Arrangement

- Exhibitor table set up is Monday, 9/21 from Noon - 8:00pm.
- All exhibitors are invited to attend the Welcome Reception on Monday, 9/21 starting at 4:30pm to 6:00pm, for early conference check-in and networking.
- Conference starts at 8:00am Tuesday, 9/22. Exhibitors are expected to staff and be present at their tables:
  - **Tuesday, 9/22 from 8:00am through 8:00pm.**
  - **Wednesday, 9/23 from 8:00am through 4:30pm. Tear-down may commence after 4:30pm.**
- Breakfast & networking starts at 7am both days.
- The exhibitor area will be set up in the hallway in front of the conference hall. Platinum sponsors will have the option of vendor space inside the conference hall.
- Tuesday, 9/22 from 5:00pm to 8:00pm there is an exhibitor's social. We ask that exhibitors bring an item to be given as a raffle prize for the social. Exhibitor's will be given the opportunity to introduce their company to the attendees and announce their door prize. We plan on donating an item for the raffle.
- Wednesday evening, 9/23 from 5:30-9:00pm is the WSEMA Banquet. Exhibitors are welcome to purchase event tickets. It's always a fun time and we have some great entertainment this year.
- The Exhibitor agrees to provide any required logos, banners, promotional materials by August 14, 2026

## Section 6: Payment Terms

The exhibitor agrees to pay either \$1,000 or \$600 depending on the type of space by July 20, 2026.  
Payment may be made via credit card or check. Checks should be mailed to:

WSEMA 1001 Cooper Point RD SW #140165 Olympia, WA 98502-1107

## Section 7: Cancellation

- If the Exhibitor cancels this Agreement before July 30, 2026 a full refund of the commercial booth fee will be provided. After July 30, 2025 no refund will be given.
- If the event is cancelled due to unforeseen circumstances, (e.g. force majeure), the Exhibitor will receive a full refund, or the fee may be applied to a future event.

## Section 8: Liability

- The exhibitor agrees to indemnify and hold harmless the Organizer from any claims, damages, or expenses arising out of the Exhibitor's participation in the conference.
- The Exhibitor is responsible for the security and insurance of its own exhibit and materials.

## Section 9: Miscellaneous

- **Governing law:** This agreement shall be governed by and construed in accordance with the laws of the state of Washington.
- **Entire Agreement:** This Agreement contains the entire understanding between the parties and supersedes all prior negotiations and agreements, whether written or oral.

## Section 10: Signatures

Organizer Representative:

Exhibitor Representative:

Name: \_\_\_\_\_  
Title: \_\_\_\_\_

Name \_\_\_\_\_  
Title \_\_\_\_\_

Signature: \_\_\_\_\_  
Date \_\_\_\_\_

Signature \_\_\_\_\_  
Date \_\_\_\_\_